

HALEY WILLIAMS

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SKILLS

- **Technical** - HTML, CSS, SCSS, JavaScript, React, Node.js, REST API, Git, PostgreSQL, Microsoft Office, Google Suite, Jira, Figma, Postman
- **Additional** - Agile Methodology, Social Media Platforms, Communication, Organization, Public Speaking, Management

EDUCATION

- Zero to Mastery Academy – *The Complete Web Developer 2021, 2020*
- SheCodes Coding Bootcamp – *SheCodes Plus React, 2020*
- University of Central Florida – *Bachelor of Science, Human Communication, 2017*

INDEPENDENT DEVELOPMENT PROJECTS

- Smart Brain Facial Detection – A full stack web application that, once a user creates an account, will detect a face in a given image URL, in addition to tracking and displaying the number of URLs a logged in user has entered; created using HTML, CSS, React, PostgreSQL, REST API, and Node.js
- React Weather App – An interactive web application that displays the current weather and forecast in a searched city; created using HTML, CSS, React, Open Weather Map API and AJAX
- Robo Friends App – A user-friendly app that allows you to filter through the robot friends by name; created using HTML, CSS, API and React

PROFESSIONAL EXPERIENCE

Web Developer (Freelance Contract) at UCF Alpha Epsilon Phi

February 2021 – Present

- Designed and built the website for the Beta Zeta chapter of Alpha Epsilon Phi
- Created using HTML, CSS and React
- Maintain website domain name and content updates as necessary

Jr. Front End Software Developer (Consultant Contract) at Captain Technologies

August 2021 – October 2021

- Developed dynamic landing pages, forms, functionalities and reusable styled components
- Created using Angular, HTML, Typescript and SCSS
- Worked closely with front end team, participated in pair programming, and adhered to Agile methodology using Jira software to efficiently complete tasks

Fashion PR Coordinator at HL Group

September 2019 – April 2020

- Developed and distributed client pitches to long- and short-lead media, secured media placements via continued outreach, routine media inquiries and establishing relationships and ongoing rapport with editors and influencers
- Maintained sample closet, coordinated sample requests, tracked returns and supervised inventory
- Monitored client media coverage to create and collect press clippings
- Compiled client monthly reports, recording impressions and media values across multiple media platforms
- Assisted in the planning and execution of various events
- Executed editor and influencer giftings on behalf of the client
- Provided administrative support to internal account teams

Ecommerce Operations Coordinator

November 2018 – September 2019

- Processed and fulfilled customer orders via the phone and Shopify
- Managed client relations and responded to all inquiries regarding products and services
- Monitored CRM and ensured all client repair issues, inquiries, requests and returns are resolved swiftly
- Liaised between departments to coordinate repairs and returns

Intimates and Accessories Manager in Training at Anthropologie

February 2018 – November 2018

- Managed over 100 sales associates at the company's flagship location catering to 500+ customers a day
- Utilized communication, troubleshooting and management skills to meet sales goals and maintain daily operations
- Managed store visual standards, inventory replenishment, opening and closing registers, deposit preparations and daily sales and discrepancies recordings
- Trained new team members on employee conduct and knowledge of store product, procedures, and best practices